



Technolink
ASSOCIATION

SPRING 2016
PRESIDENTS' CLUB FORUM

INTERSECTION
OF
Economics & Policies



TUESDAY, MARCH 22, 2016

11:30 a.m. - 2:00 p.m.

The Athenaeum Club at Caltech • 551 S. Hill Avenue • Pasadena

INTERSECTION OF *Economics & Policies*

An interactive CEO Roundtable Forum with industry leaders from Aerospace, Defense, Energy, Finance, Healthcare, Legal, Life Sciences, Public Safety, International and Political Arenas to share perspectives and thoughts on trends that will shape the economic development for California and beyond.

Agenda

Annual Spring Presidents' Club Forum

Tuesday, March 22

The Athenaeum Club at Caltech
Pasadena • California

Main Platform

Reception and Luncheon

INTERSECTION OF *Economics & Policies*

Share in an afternoon of conversations and discussions on the Economics of Policies and Their Impact on Business and Society for 2016 and Beyond

11:30 a.m. – 12:00 p.m.

Registration and Networking

12:00 – 1:30 p.m.

Talks begin promptly

Snapshot Briefings

Conversational Perspectives

1:30 – 2:00 p.m.

Closing Discussion

Networking and Sharing

Special Thanks to **OUR SUPPORTERS**

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Voices

Master of Ceremonies & Snapshot Briefings

BILLY ROBBINS

*Novak Druce Connolly Bove + Quigg LLP
Co-Founder of Technolink*

“The Evolving of Intellectual Property and Its Effect on Innovation”

Executive Session

Speaker

TERRY O’NEILL

The O’Neill Company

Executive Session

Special Guest Speaker

ROSS DEVOL

Milken Institute

Forum Conductor

SSUSAN FORTE O’NEILL

*Forte Designs
Co-founder of Technolink*

Forum Co-conductor

MARYANN INOUE

*Minuteman Press Dana Point
Mari + Ko Creative*

Snapshot Briefings

RYAN DELGROSSO

Broadvoice

“The Telecon Shift: Entering into the New Wild, Wild West of Telecon”

CONVERSATIONAL PERSPECTIVES

ROSS DEVOL

Milken Institute

*“California’s Innovation-Based Economy:
Policies to Maintain and Enhance It”*

LT. GENERAL LARRY JAMES

Jet Propulsion Laboratory

“Exploring Space....Impacting Earth”

KEVIN MCDONALD

Alvaka Networks

*“How Social Media Networking Impacts the Increase of
Cyber and Terrorism Attacks”*

DR. JEFFREY REED

Southern California Gas Company

“The Clean Energy Post-Paris Conference”

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FORUM FOUNDERS

Master of Ceremonies

BILLY A. ROBBINS is an Intellectual Property Attorney for Novak Druce Connolly Bove + Quigg LLP. Mr. Robbins handles all phases of Intellectual Property Law with particular emphasis on China. Mr. Robbins is frequently quoted in print and broadcast media outlets on current issues dealing with Intellectual Property Rights and Business Privacy and Protection. He continues his leadership role as Co-founder and President of the Technolink Association, a trade association celebrating its twentieth year. Technolink Association was created to generate economic development in the greater Southern California Region through “links” to national and international partners. Mr. Robbins is an active member of the Los Angeles Area Chamber of Commerce and serves on the Global Initiatives Council. He is also Co-chair of the Licensing Executive Society Los Angeles Chapter. Mr. Robbins was recognized by the United States House of Representatives for his leadership role with the Technolink Association.

www.novakdruce.com



A Special Thanks

to all of our military & public safety heroes for
their honor and courage in defending the
democracy and freedom of our great nation.

INTERSECTION OF *Economics & Policies*

Forum Conductor

SSUSAN FORTE O'NEILL is Founder and President of Forte Designs. With over two decades of foundational and trend-centric business experience, Ms. Forte O'Neill incorporates her innovative Tools and Solutions to advise forward-thinking leaders on ways to generate economic and human capital development for the well-being of their companies.

Ms. Forte O'Neill is Co-founder of the Technolink Association, a trade association celebrating its twentieth year. Technolink Association was created to generate economic development in the greater Southern California Region through "links" to national and international partners.

Ms. Forte O'Neill has been recognized for her endless efforts in strengthening the economic and scientific cooperation between California and the State of Israel. She has also been cited for her outstanding visionary leadership and community commitment by the United States House of Representatives. She received special recognition from Governor Arnold Schwarzenegger for her creation of Technolink Association and for her dedication to creating life-changing opportunities for at-risk youths in the area. She has been recently recognized by the United States Department of Homeland Security for her perseverance and dedicated leadership in developing effective models for public private partnerships in the greater Southern California region.

Throughout her career, she has held leadership positions with various regional and national professional and non-profit organizations. She also serves as a Public Private Partner for the United States Department of Homeland Security. She has frequently been quoted in major media outlets as a thought-leader on industry and societal trends.

Ms. Forte O'Neill is an artist and published author. Most recently, she was curator of the Technolink Association's Recipes for Life Community Cookbook, created to raise funds for the disabled and fallen military families of the Folds of Honor Foundation.

www.fortedesigns.net

INTERSECTION OF *Economics & Policies*

EXECUTIVE SESSION CONTRIBUTORS

Executive Session Speaker

TERRY O'NEILL is Founder and Chairman of The O'Neill Company. Specializing in the engineering of corporate employee benefit planning, executive benefit planning, and business succession planning for organizations since 1978, the firm also offers comprehensive financial and wealth creation planning, estate and retirement planning, and multi-generational estate wealth conservation for families and individuals.

Most recently, Mr. O'Neill founded The Institute for the Study of Global Economics and Finance (ISEF).

Mr. O'Neill was nominated to be an advisor to the Federal Open Market Committee, was an advisor to the Small Business Council of America, was an Associate Member of the Milken Institute and is currently a Member of Roubini Global Economics. Mr. O'Neill has advised two California Governors on economic and business issues. He has served on committees that have advised the U. S. Treasury and Congress on numerous financial topics. He has been a member of many national and international boards in the financial sector including the International Forum, the Planned Giving Advisory Board at the University of California, Irvine and the Association for Advanced Life Underwriting.

He is the author of *The Life Insurance Kit* (1993: Dearborn Financial Publishing), and has written for numerous publications in the financial industry including *Financial Services Week*, *Employee Benefit Plan Review* and *The National Underwriter*. Mr. O'Neill has appeared frequently as a guest on television and radio to discuss the economic ramifications of issues in health care, employee benefits and retirement planning and was profiled in *Leadership Magazine* and the *Orange County Register*. He speaks regularly on economic and financial topics at national conferences.

www.theoneillco.com

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SNAPSHOT BRIEFINGS

RYAN DELGROSSO has been with Broadvoice since the founding in 2006, helping to architect and manage a nationwide fault-tolerant voice network that processes over 40,000,000 minutes per month worldwide. He has direct oversight of Broadvoice's Engineering and Development groups.

Mr. Delgrosso has over fifteen years experience in the technology industry. His previous experience was running the networks in the financial sector, and as a security consultant at Cornerstone Systems.

www.broadvoice.com

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CONVERSATIONAL PERSPECTIVES

Executive Session Special Guest Speaker and Conversation Perspectives

ROSS DE VOL is the Chief Research Officer at the Milken Institute. He oversees research on international, national and subnational growth performance; access to capital and its role in economic growth and job creation; and health-related topics. Since joining the Institute, DeVol has put his group in the national limelight with groundbreaking research on technology and its impact on regional and national economies, and on the economic and human consequences of chronic disease. DeVol has authored numerous reports in the Institute's primary research areas. He is the lead author of *California's Innovation-Based Economy: Policies to Maintain and Enhance It*, released December 2015. The report demonstrates the key role of R&D in the state's economy, and proposes ideas for spurring businesses to continue and intensify their research activity. Other recent work involves research on global economic and financial market conditions. DeVol is ranked among the "Super Stars" of Think Tank Scholars by *International Economy magazine*. DeVol regularly appears on national television and radio programs, including CNN's "Moneyline," "Wall Street Journal Report with Maria Bartiromo," "Bloomberg West," "Fox Business News" and CNBC. He is frequently quoted in print media, such as the *Wall Street Journal*, the *Financial Times*, *Investor's Business Daily*, the *Los Angeles Times*, *Forbes*, the *Economist*, *Time* and others.

www.milkeninstitute.org

SAVE THE DATE!



TECHNOLINK ASSOC.
FALL FORUM

TUES OCT 11, 2016

INTERSECTION OF *Economics & Policies*

LARRY D. JAMES is a Deputy Director of the Jet Propulsion Laboratory (JPL). At JPL he is the Laboratory's Chief Operating Officer responsible to the Director for the day-to-day management of JPL's resources and activities. This includes managing the Laboratory's explorations of the solar system and of Mars; the astronomy, physics, Earth science and interplanetary network programs; and all business operations. These activities employ 5,000 scientists, engineers, technicians, and business support personnel, generating \$1.5 billion in annual revenues.

Prior to his retirement from the Air Force and his appointment as JPL Deputy Director, Lt. Gen. James was the Air Force Deputy Chief of Staff for Intelligence, Surveillance and Reconnaissance (ISR) at the Pentagon. He was responsible to the Secretary and Chief of Staff of the Air Force for policy formulation, planning, evaluation, oversight, and leadership of Air Force intelligence, surveillance and reconnaissance capabilities. As the Air Force's Senior Intelligence Officer he was directly responsible to the Director of National Intelligence and the Under Secretary of Defense for Intelligence. He led more than 20,000 ISR officers across the Air Force ISR Enterprise.

Lt. Gen. James' 35-year military career included assignments as a Space Shuttle Payload Specialist, GPS Program Manager, Titan IV Launch Director and Commander of the 50th Space Wing at Schriever AFB, CO. James has also served on the staffs of US Space Command, Air Force Space Command, and HQ Air Force. He was commander of the 14th Air Force at Vandenberg AFB, CA, responsible for all military satellite, launch and C2 operations, and was Director, Signals Intelligence Systems Acquisition and Operations Directorate, National Reconnaissance Office, Washington, D.C. He was the Director, Space Forces for Operation Iraqi Freedom at the Combined Air Operations Center, Prince Sultan Air Base, Saudi Arabia.

Lt. Gen. James received his Bachelor of Science in Astronautical Engineering (1978) from the US Air Force Academy (Distinguished Graduate) and his Master of Science in Aeronautics and Astronautics (1983) from the Massachusetts Institute of Technology. He was a Draper Fellow at the Charles Stark Draper Laboratory in Cambridge, MA.

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KEVIN B. MCDONALD is EVP and CISO for Alvaka Networks, a 34 year computer technology and security firm in Irvine, California. Kevin also leads Alvaka's Cyber Defense Division known as Noloki. He is a trusted technology and security consultant and public policy advisor. He serves as a senior advisor to many enterprises, state and federal legislators, law enforcement leaders, charitable boards, high net worth individuals and more. Kevin consults on issues surrounding business technology, cyber and physical security and regulatory compliance. He is a HIPAA Privacy and Security Expert and Chairman of the Orange County Sheriff Coroner's Technology Advisory Council (T.A.C). Kevin is also a member of the U.S. Secret Service's Los Angeles Electronic Crimes Task Force, (LAECTF), FBI - Infragard, and the High Tech Crimes Consortium (HTCC). He has written for, and been interviewed by, dozens of national and regional publications, radio, television and other media outlets.

www.alvaka.net

DR. JEFFREY REED is the Director of Business Strategy and Advanced Technology for Southern California Gas Company. In that capacity he leads a variety of activities aimed at supporting the development and deployment of sustainable energy solutions. In his current and prior roles Jeff has led the electric and natural gas RD&D, venture investment and low-emission vehicle programs and he is responsible for the company's long-range technology forecasting and strategic planning. Jeff is currently on the Leadership Council of the Los Angeles CleanTech Incubator and is board president on the California Hydrogen Business Council. Prior to joining the Sempra utilities, Dr. Reed was a senior strategy consultant, an officer with ABB Power Generation and held various prior positions in product design, development and research. He holds a doctorate in engineering from UC Berkeley and a master's degree in management from Stanford University.

www.socalgas.com

Notes

TECHNOLINK ASSOCIATION

TECHNOLINK Association Mission

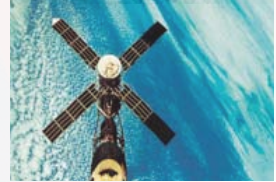
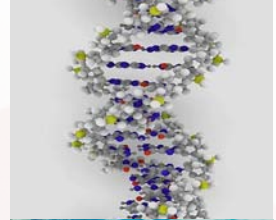
Technolink Association is a coalition of national and international leaders from the fields of Aerospace, Academia, Defense, Energy, Life Sciences, Innovation, Public Safety and Policy that provides a bridge between public and private sectors to develop a virtual high technology corridor in Southern California.

Our mission as a trade association is to serve as a resource center for emerging and start-up companies and to enhance development of innovation through public and private partnerships. The Association's aim is to link the business community with the collective technological resources of organizations and institutions such as the California Institute of Technology, Jet Propulsion Laboratory, the University of California, Los Angeles, University of California, Irvine, California State University, Long Beach and Saddleback College.

Throughout the years, the Technolink Association has proudly created "linkages" for many start-up companies to enhance economic development throughout Southern California and continues to support a plurality of high technology clusters by serving as a resource base for start-up companies conceived from the universities and research institutions in the area. The TECHNOLINK Association is a premier example of the positive aspects of government and industry partnerships.

To learn more about membership, contact:

Ssusan Forte O'Neill
949.443.4026 • info@fortedesigns.net



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