

TECHNOLINK ASSOCIATION PRESENTS

# THE UNRAVELING OF 2013

STABILIZATION OR MORE OF THE SAME?

*How will New Policies & Regulations Impact the  
Economic Growth of California and Beyond...*

MARCH 19, 2013

PASADENA, CA



## TECHNOLINK ASSOCIATION PRESIDENTS CLUB **SPRING LUNCH FORUM** MARCH 19, 2013

*An Explosive and Interactive CEO Roundtable Forum with Industry Leaders from Aerospace, Defense, Energy, Life Sciences, Public Safety, International and Political Arenas Sharing in Conversations their Perspectives and Solutions on how the "Unraveling of 2013" Policies and Regulations will Impact Economic Growth and the American Dream...*

## AGENDA 03.19.2013

### DISCUSSION TOPIC

#### **THE UNRAVELING OF 2013:** *Stabilization or More of the Same?*

**11:30 AM** Registration, Networking & Special Book Signing

**12:00 PM** Lunch Conversations Begin Promptly

### SPECIAL HONORARY SALUTE

*Outstanding Leadership and Service*

#### **LT. GENERAL EUGENE TATTINI (USAF, RET.)**

*Deputy Director, Jet Propulsion Laboratory*

### SIGHTS & INSIGHTS

*Master of Ceremonies*

#### **BILLY A. ROBBINS, ESQ.**

*Interactive Roundtable Conversation Moderator*

#### **SSUSAN FORTE O'NEILL**

*Insight Briefing*

#### **LT. GENERAL EUGENE TATTINI (USAF, RET.)**

*Deputy Director, Jet Propulsion Laboratory*

**12:30 PM** CEO Roundtable Conversations

### SPECIAL GUEST

*Moderator of CEO Roundtable Conversations*

#### **STEFFAN TUBBS**

*Colorado's Morning News Anchor, Newsradio 850 KOA, Denver  
Author*

### MEET THE VISIONARIES

#### **DR. TOD BURNETT**

*President, Saddleback College*

#### **KENT W. PETERSON, P.E.**

*Vice President and Chief Engineer, P2S Engineering, Inc.*

#### **DR. JEFFREY REED**

*Director Market Development & Emerging Technologies, San Diego Gas & Electric®  
Southern California Gas Company, Sempra Energy Utilities*

#### **OLI THORDARSON**

*CEO, Alvaka Networks, Inc.*

**1:00 PM** Open Forum Member Discussion & Insight Sharing  
*Solution & Innovations in Defense, Homeland Security and Economics*

## TECHNOLINK ASSOCIATION PRESIDENTS CLUB

### SPECIAL THANKS TO OUR SUPPORTERS

ACE DIVERSIFIED  
ALVAKA NETWORKS  
BILLY A. ROBBINS, ESQ.  
THE BOEING COMPANY  
CONNELL NISSAN  
KIMBERLY C. COVEY CPA  
FORTE DESIGNS  
JET PROPULSION LABORATORY  
THE LATINO COALITION  
LOS ANGELES AREA CHAMBER  
THE O'NEILL COMPANY  
P2S ENGINEERING  
PASADENA ANGELS  
POMONA UNIFIED SCHOOL DISTRICT  
SADDLEBACK COLLEGE  
SAN DIEGO GAS & ELECTRIC®  
SOUTHERN CALIFORNIA GAS COMPANY  
TALON COMPANIES

#### *Special Thanks*

MINUTEMAN PRESS DANA POINT  
MARI+KO CREATIVE  
VIKKOR BENE BAKERY - DANA POINT



### *A Special Thanks*

To All of Our Military &  
Public Safety Heros for Their  
Honor and Courage in Defending  
Our Democracy and Freedom  
of Our Great Nation...

**THE UNRAVELING OF 2013**

**TUESDAY, MARCH 19, 2013**

**11:30 a.m. - 2:00 p.m.**

The Athenaeum Club at Caltech • 551 S. Hill Avenue • Pasadena, CA 91106

**REGISTRATION:**

***Preregister and Save! — by Tuesday, February 5, 2013***

Technolink, NABE, LACC & TCVN Members \$95.00

Non Members \$120.00

***After February 5, 2013 — Registration DEADLINE is Thursday, February 28, 2013***

Technolink, NABE, LACC & TCVN Members \$120.00

Non-members \$150.00

---

**Please complete the following form and mail it along with a check** or

download registration via our website at: [www.technolinkassoc.org](http://www.technolinkassoc.org) & mail it with your check to:

TECHNOLINK ASSOCIATION:

***Accounts Payable Office***

Kimberly C. Covey, CPA

500 E. Cordova Street

Pasadena, California 91101

***Technolink Business/Membership Office:***

Forte Designs

Phone: 949.443.4026

Fax: 949.443.4043

Email: [fdesigns@intersonnet.com](mailto:fdesigns@intersonnet.com)

**✓ Yes, I would like to attend TECHNOLINK PRESIDENTS' CLUB SPRING FORUM 2013**

Name: \_\_\_\_\_

Company: \_\_\_\_\_

Address \_\_\_\_\_

City: \_\_\_\_\_ State \_\_\_\_\_ Zip Code \_\_\_\_\_

Phone: \_\_\_\_\_ Fax \_\_\_\_\_

E-Mail: \_\_\_\_\_

Please make check payable to: TECHNOLINK ASSOCIATION.

Attendance is limited. **Deadline for reservations is Thursday, February 28, 2013.**

CANCELLATION POLICY: No refunds will be issued.

PLEASE NOTE: Registration must be received with check to complete and reserve seating. NO EXCEPTIONS.

**For More Information contact Forte Designs**

949.443.4026 • [fdesigns@intersonnet.com](mailto:fdesigns@intersonnet.com) • [www.technolinkassoc.org](http://www.technolinkassoc.org)

***Please Remember to Celebrate the Freedom and Democracy of Our Great Nation...  
Share The Gift of Kindness...***

*Master of Ceremonies*

**BILLY A. ROBBINS** is an Intellectual Property Attorney for Connolly Bove Lodge & Hutz LLP. Mr. Robbins handles all phases of Intellectual Property Law with particular emphasis on China. Mr. Robbins is frequently quoted in print and broadcast media outlets on current issues dealing with Intellectual Property Rights and Business Privacy and Protection. He continues his leadership role as Co-Founder and President of The Technolink Association. Mr. Robbins is an active member of the Los Angeles Area Chamber of Commerce and serves on the Global Initiatives Council. He also Co-Chair Licensing Executive Society Los Angeles Chapter. Mr. Robbins was also recognized by The United States House of Representatives for his leadership role with the Technolink Association.

*Moderator*

**SSUSAN FORTE O'NEILL** is Founder and President of Forte Designs, a Business Development and Public Affairs Firm; Creating Strategic Business and Leadership Solutions for the 21st Century. Ms. Forte O'Neill has recently been recognized for her endless efforts in strengthening the economic and scientific cooperation between California and The State of Israel. She has also been cited for her outstanding visionary leadership and community commitment by The United States House of Representatives and Governor Arnold Schwarzenegger. She is a Public Private Partner for Homeland Security and has been recognized by the United States Department of Homeland Security for her leadership and professional support.

Ms. Forte O'Neill has been very involved with the greater community throughout her career, as co-founder and director of The Technolink Association, while severing on several regional and national professional and non-profit boards including; CARE International, The National Association for Business Economics, The Dean's Advisory Board for California State University Long Beach College of Engineering and Saddleback College Foundation Board to list a few. She is frequently quoted in major media outlets and is a published author and artist.

*Special Honorary Salute*

*Insight Briefing*

**EUGENE L. "GENE" TATTINI** was appointed Deputy Director of the Jet Propulsion Laboratory in July 2001. At JPL he is the Laboratory's Chief Operating Officer responsible to the Director for the day-to-day management of JPL's resources and activities, this includes managing the Laboratory's solar system exploration, Mars, astronomy, physics, Earth science, and interplanetary network programs, and all business operations. These activities employ 5000 scientists, engineers, technicians, and business support personnel, and generate \$1.5 billion in annual revenues.

Prior to his retirement from the Air Force and his appointment as JPL Deputy Director, Lt. Gen. Tattini was commander, Space and Missile Systems Center (SMC), Los Angeles Air Force Base, California. He was responsible for managing the research, design, development, and acquisition of space launch, command and control, and satellite systems. The Center employed more than 3, 200 people nationwide and had an annual total obligation authority in excess of \$5 billion.

Lt. Gen. Tattini was born in Madison, Wisconsin, and graduated from Hampton (Virginia) High School in 1961. A distinguished graduate of the Reserve Officer Training Corps program at the University of Illinois, he entered the Air Force as a second lieutenant in 1965. He also holds a MBA from Oklahoma City University, and certificates from both the Air War College and Industrial College of the Armed Forces. He was selected to attend the Executive Development programs at both Cornell University and Harvard University.

His 36 year military career included twenty separate assignments ranging from Minuteman II missile combat crew member at Grand Forks Base, ND to an Air Staff Acquisition Policy Staff Officer in the Pentagon. His oversea assignments were in Wheelus Air Base, Tripoli, Libya and Kwang Ju Air Base, Korea. During his career he was the program manager for over \$700 million in structural and avoincs modifications to the B-52. He was a member of the development team that launched the first US anti-satellite weapon against a cooperating space target.

## MEET THE VISIONARIES

*Special Guest Moderator of CEO Roundtable Conversations*

*Author, "Life, Liberty & Resilience – A Man's War on Three Fronts"*

**STEFFAN TUBBS** is co-host of Colorado's Morning News on 850 KOA in Denver 5–9am weekdays. He also hosts the community affairs program "Studio 12" on Colorado Public Television, one of Denver's PBS stations. Steffan has more than twenty years of news experience and returned to Denver in 2005 from WNYW-TV FOX 5 in New York, where he was a reporter/anchor. Before joining FOX 5, he spent six years as a network correspondent for ABC News in Los Angeles. Domestically, Steffan has covered the Oklahoma City bombing, 9/11 from Ground Zero, the Columbine and Virginia Tech killings, the Aurora theatre shootings, multiple national political conventions and the 2002 Winter Olympic Games. His breaking news coverage has won him national recognition in on-scene reporting from wildfires, floods, tornadoes and the aftermath of Hurricane Katrina refugees. He's been privileged to cover multiple World Series and Super Bowls, along with the Stanley Cup and NBA Finals.

A four-time winner of the Edward R. Murrow award for national reporting, Steffan has covered national politics and is a frequent contributor to the Fox News Channel. Internationally, he has spent time in the Middle East covering Bethlehem and Jerusalem, Pope John Paul II, and overseas assignments in Kuwait, Iraq, Japan and Australia. In 2006 and in 2010, Steffan was embedded in Iraq with members of the Army's 4th Infantry Division and soldiers from Ft. Carson.

Steffan is a proud supporter of our military and in both 2010 and 2012, he had the honor of taking WWII veterans back to the island of Iwo Jima. In 2011, Tubbs traveled with WWII veterans to Normandy, France to commemorate the D-Day anniversary and on multiple occasions he has traveled to Hawaii with Pearl Harbor survivors to commemorate the attack of December 7, 1941. He ends his show daily by reminding us to Remember Our Troops. The San Diego native is married to his wife Lori and has three boys - Ryan, Nathan and Jake. They live in Highlands Ranch, Colorado.

**TOD A. BURNETT, ED.D.** A results-oriented leader with a distinguished career in the public sector, Dr. Tod A. Burnett has served as president of Saddleback College since August 2008. As president, Dr. Burnett is the chief executive officer of the college managing an \$87 million annual budget and 1,350 employees that currently serve over 40,000 students each year from the south Orange County community.

Prior to serving as President of Saddleback College, Dr. Burnett was appointed in 2006 by Governor Arnold Schwarzenegger as Vice Chancellor of the California Community Colleges overseeing strategic planning and communications and developing the system's first emergency planning and preparedness program.

Previously, Dr. Burnett served two years as the Governor's Deputy Appointments Secretary where he advised on making political appointments to hundreds of full and part-time positions in state government. Prior to joining the Governor, he was appointed by President Bush as Director of State and Local Government Relations for the U.S. Environmental Protection Agency serving under Administrator Christie Todd Whitman and before that was appointed by Mayor Richard Riordan to serve four years as Commissioner on the City of Los Angeles Board of Public Works.

SPECIAL BOOK SIGNING  
FROM 11:30AM TO NOON

Meet the Authors  
**STEFFAN TUBBS**  
*"Life, Liberty & Resilience"*

**JANET PUCINO**  
*"Not in the Club"*

**KENT W. PETERSON, P.E.**, is Vice President, Chief Engineer and a Founder of P2S Engineering. Mr. Peterson's award-winning design experience includes high-performance green buildings, energy-efficient central plants and innovative control strategies. His vast project experience includes building commissioning and designing, optimizing and retrofitting mechanical and electrical systems for a number of high-profile clients in higher education, local, state and federal government and corporations.

He serves as chairman of the California State University (CSU) Mechanical Review Board where he works to improve building performance on CSU campuses. Mr. Peterson is a past Society President of the American Society of Heating, Refrigeration and Air Conditioning Engineers (ASHRAE) and currently chairs the ASHRAE Associate Society Alliance, which includes 55 professional societies around the world. He served as the chair of Standard 189.1— The Standard for the Design of High-Performance Green Buildings—an ANSI standard addressing a building's energy efficiency and its impact on the atmosphere, among other high-performance green standards. Mr. Peterson is a LEED™ accredited professional and industry specialist recognized worldwide. He regularly makes presentations and publishes technical papers on subjects relating to improving building designs by maximizing energy efficiency while minimizing environmental impact. He is active and affiliated with more than 10 professional organizations and is a registered mechanical engineer in five U.S. states. He is a member of several federally appointed committees to improve energy efficiency in the United States.

*Author, "Not in the Club – An Executive Woman's Journey Through the Biased World of Business"*

**JANET PUCINO** As a highly experienced Information Technology (IT) executive, Janet Pucino held senior level CTO and VP positions throughout her career. She has designed and implemented leading technologies within some of the most recognized companies in the media and entertainment, financial services, and technology industries, including Warner Bros. Entertainment Inc., Discover Card, The Kemper Group, and the International Networks Division of Motorola.

Running every facet of IT during her executive career, Ms. Pucino developed management expertise in critical business areas including strategic planning, capital planning, application development and service delivery, information security, IT governance, enterprise architecture, quality assurance, process improvement, program and project management, change management, strategic labor sourcing, network infrastructure and application outsourcing. With every role, she drew on her passion for IT while mentoring and developing her staff along the way.

Ms. Pucino received her MBA from the University of Chicago Booth School of Business and received her undergraduate degree from Northern Illinois University. She serves on the Chicago Booth Advisory Council, is a university lecturer, and featured speaker at industry and academic conferences.

**DR. JEFFREY REED** is the Director of Emerging Technology for the Sempra Energy Utilities - Southern California Gas Company and San Diego Gas and Electric. In that capacity he leads development of policies and initiatives aimed at supporting the development and deployment of sustainable energy solutions and leads the natural gas RD&D, low-emission vehicle and environmental affairs programs. He has also led numerous company initiatives related to renewable low-carbon energy technologies. Prior to joining the Sempra utilities, Dr. Reed was a senior strategy consultant and was an officer with ABB Power Generation in Switzerland. Dr. Reed holds a Doctorate in engineering from UC Berkeley and a Masters Degree in management from Stanford University.

**OLI THORDARSON** is CEO of Alvaka Networks a provider of network security and network management services. Mr. Thordarson has spent the last 25 years running his own companies in the Information Technology industry. He was also the founding chairman of Intel backed Global MSP Network in 2001, an international consortium of companies providing network management services. He is very active in the community and serves on several leading industry boards and currently on CompTIA, the Global IT trade association promoting industry standards, growing professional expertise, and providing IT skills education and Discovery Science Center. He also serves on the editorial advisory council for computer industry publications, writes blogs and chairs the Technology Leadership Political Action committee, and was on the national board of the American Electronics Association. Alvaka Networks has received many noted industry awards, most recently the Platinum Award for Best practices In Managed Services at the N-fluence Managed Service Conference and was named as one of the "20 to Watch" by CRN magazine and won the NASBA Top VAR award at the Gartner conference. Mr. Thordarson was named as one of the computer industry's Top 20 Visionaries, earned the 2001 BTA Award of Excellence, and in 2000 Alvaka won the Solution Integrator award for best Remote Network Management Solution.

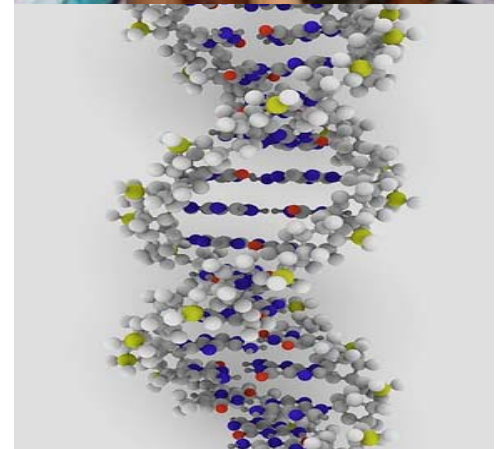
# TECHNOLINK ASSOCIATION

## TECHNOLINK Mission

A coalition of Aerospace, Academic, Defense, Energy, Life Sciences, Innovation, Public Safety, International and Policy Leaders cooperating together to bridge the public and private sectors to develop a virtual high technology corridor in Southern California.

The mission of the TECHNOLINK Association is to serve as a trade association and resource center for emerging and start-up companies, enhancing the development of innovation with both public and private partnerships from the collective universities and institutions in Southern California. It aims to link the business community with the collective technological resources of organizations and institutions such as the California Institute of Technology, Jet Propulsion Laboratory, the University of California, Los Angeles, University of California, Irvine, California State University, Long Beach and Saddleback College.

Throughout the years the Technolink Association has proudly created "linkages" for many start - up companies to enhance economic development throughout southern California. The TECHNOLINK Association was created to support a plurality of high technology clusters and to serve as a resource base for the start-up companies conceived from the universities and research institutions in Southern California. A high tech coalition, the TECHNOLINK Association is a premier example of the positive aspects of government and industry partnerships.



## TECHNOLINK Association Principal Supporters

The Boeing Company  
CAISO  
Jet Propulsion Laboratory  
The O'Neill Company  
Forte Designs  
Southern California Gas Company  
(SOCALGAS®)  
San Diego Gas & Electric® (SDG&E®)

**TO LEARN MORE ABOUT  
MEMBERSHIP CONTACT –**

Ssusan Forte O'Neill

949.443.4026

fdesigns@intersonnet.com

*Design by Mari + Ko Creative*

More News on Members visit: [www.TECHNOLINKASSOC.org](http://www.TECHNOLINKASSOC.org)